

RH Insurance

An exciting update from Emma Airey

Senior Business Development Manager:

Two years ago, A-Plan (RH's parent company), joined the Howden Group. Like A-Plan, Howden is a British business that takes a 'no limits' approach to delighting and caring for its clients. It was founded in 1994 and, since then, it has grown to be one of the UK's largest independent insurance brokers, with offices all over the world that serve local people, locally.

The culture hasn't changed since the business was founded and its client focus approach matches our own. That's why it's a perfect home for RH and its sister division, Cherished Vehicle Insurance Services, as well as the other businesses that sit within the A-Plan Group. In fact, both RH and CVIS have been operating from Birch Court in Worcester (same team, same building, same operational structure) since January this year.

When we joined the Howden family, we said we would change our name when the time was right. Feedback from clients we've spoken to this year confirmed that this could be confusing, so I'm excited to let you know that Howden is the new name for RH (and CVIS) with effect from 3rd of November 2025.

The advertisement features a dark red background. At the top left is the 'HOWDEN' logo in a bold, teal, sans-serif font. Below the logo, the text 'Classic & vintage car insurance' is written in a large, white, serif font. To the left of a car image is a button with the text 'Click here' and a right-pointing arrow. The image on the right shows the front of a dark-colored classic car, focusing on the grille and a round headlight. At the bottom, a line of small white text states: 'Howden is a trading name of A-Plan Holdings which is authorised and regulated by the Financial Conduct Authority.'

What does this mean for you?

We realise that 'one size doesn't fit all'. Joining the wider Howden family means we are now able to add to our product and insurer range, improve our offering to clients, and look after everything that is important to you. That's the only thing that is changing. The same people that have looked after you will continue to do so.

Why choose the RH scheme as an Alvis Owners Club Member?

Did you know that as a member of the Alvis Owner Club, if you take a policy through our Specialist scheme, you qualify for the benefits below*, which are included in your annual premium?

- Exclusive rates for AOC members
- You can drive other AOC members' vehicles covered under the RH scheme (member to member cover)
- Free and simple agreed value service. The information that you submit can be emailed in a digital format or via post, whatever is easier for you. Please contact us to discuss.
 - Agreed value is acceptable for vehicles valued up to £50,000 which are kept on the driveway
- Nil deduction for salvage retention – subject to qualifying criteria
- Multi-vehicle policies available for all classics (doesn't have to be an Alvis) and modern vehicles
- Up to 90 days European Cover included at no additional cost
- Cover for non-competitive rallies and events including regularity rallies

Benefits and policy options can also include:

- Young driver cover**
- You can choose to add extra cover, such as: 25%, 50% and 75% reinstatement levels available for both market and agreed values
- Business use – subject to usual annual mileage allowances

** Subject to Terms and Conditions.*

*** Young driver applications for cover are subject to underwriting criteria and will be considered by insurers on a case by case basis.*

If you have any questions, or suggestions for further product enhancement, please let me know and I'll be happy to help. (emma.airey@howdeninsurance.co.uk).